

Finances

Factsheet 4

Sponsorship

- We can provide you with sponsorship forms for your event. Contact us and let us know what it is you are doing and we can take it from there.
- A great way of collecting sponsorship is to create an online donation page with JustGiving or Virgin Money Giving
- www.justgiving.com/linkage
- www.virginmoneygiving.com
- Online fundraising is a fantastic way to gain sponsorship from friends and family who might live too far away to fill in the traditional paper sponsor forms. It's also a great way to keep in touch with your supporters and let them know your progress as you can add photographs and regular updates to your page.

Match funding

- Some workplaces, in particular banks and building societies, will do something called 'match funding'.
- This means that when a member of staff does a fundraising event, say for example a marathon or sponsored walk, their workplace will give them money to 'match' the amount they have managed to raise.
- Each workplace that provides match funding will have a slightly different policy so ask your employer for advice as to whether they provide match funding and if they do, how you can go about applying for it.



After your fundraising

- Thank you so much for supporting Linkage. Your hard work – and the money you have raised – will help our staff and volunteers to support adults with learning disabilities across Lincolnshire.
- Ask people who want to make a donation by cheque to make it payable to Linkage rather than you personally. Make sure any cash donated is kept in a secure place and is banked as soon as possible.
- Once the fundraising's over, the next thing to consider is how to get the money you raised to us.
- There are several ways you can do this:

Cash

- Send to the Fundraising Team at Toynton Hall, Toynton All Saints, Nr. Spilsby, PE23 5AE.
- Please complete the form on the back of this page to bring along with you. It's always best to call ahead so that we know to expect you!

Direct transfer

- You can also get your funds to us via a direct bank transfer. Contact us for details.

Cheque

- All cheques should be made payable to 'Linkage Community Trust'. If you are sending a cheque then please complete the form on the back of this page to send along with it.

Online

- You can pay your funds directly through our website:
- www.linkage.org.uk – Make a donation. Please ensure you leave a note in the message field about how you raised the funds.

Finances - form

Your name

Telephone

Email

Address

Event title

Date of event

Amount raised