

# Support the Boultham Park Restoration Project

Fundraising







# About the Project

The 50-acre Boultham Park, in south west Lincoln, is undergoing a multi-million pound restoration, grant-aided by the Heritage Lottery Fund and Big Lottery Fund 'Parks for People' initiative in a joint venture by Linkage and City of Lincoln Council.

Our aims are to:

Increase the range of visitors, improve ownership and increase participation through community and volunteering activities

Restore the stable block to create an education centre.

Create a new-build café and horticultural glasshouse

Celebrate the Park's heritage by showcasing its history

Improve the park's management, maintenance and security.

Raise £250,000 in matchfunding



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## Welcome from Philip Barnatt

This is an incredibly exciting project with its wonderful, wide-ranging benefits.

Linkage is an organisation that makes a big difference to people's lives. The restoration of the Park and new facilities will be of enormous value to the local and wider community, providing groups with a place to meet in the evenings and weekends, as well as a cheerful and welcoming café open to park visitors. The facilities will also provide a unique learning, training and employment environment for Linkage clients – people with learning disabilities – and as a whole will restore Boultham Park to its iconic best, creating a new visitor attraction which will increase footfall and usage of this lovely park, and become a popular place to visit in Lincoln.

I have a passion for the Park, with memories of many happy childhood visits with my grandparents. I remember wonderful days spent boating on the lake, riding on the model steam train and playing football, putting and tennis. I was delighted to be asked to take on the role of Appeal Chairman, in order to raise the £250,000 to complete the project.

What a difference it will make. How can you help?



Philip is a volunteer and Chairman of the Boultham Park Capital Appeal





# About Linkage

Linkage supports people with learning difficulties and associated disabilities to lead the lives they want with the support they need.

Linkage was set up in 1976 in Lincolnshire to provide opportunities for students leaving special schools in the county. Parents and professionals came together to work out the best way forward and involve the students in their future plans. Linkage was ahead of its time in breaking new ground for supporting people with disabilities.

It now operates a specialist further education college, three cafes, care services that offer support to over 250 people, plus employment services, an adult skills programme, a training agency and short breaks facilities, all across Lincolnshire.

Rookery Court at Boultham Park is a great example of modern accommodation provided by Linkage. It is a mix of flats and bungalows where residents enjoy independent living with some support from care staff as necessary.

# Linkage Clients



## Luke Onvon

There is no doubt about Luke's sporting passion. A keen player with Lincoln City FC's disability football team, which plays in a Lincolnshire league sponsored by Linkage, Luke is also happy in action on the cricket pitch. He has the distinction of being the Rookery Court resident who helped to officially open the new accommodation in 2012.





## Rachel Morris

Local girl Rachel, who has Downs Syndrome, went to Queen's Park School in Lincoln and then on to Linkage College for two years, learning about Functional Skills, IT, cookery and independent living.

She was thrilled to become one of the first residents at Rookery Court and is a neighbour of old schoolfriend, Anna King. Rachel also works for one day a week at the events supplies firm, Running Imp, a bus ride away.

## Alan House

Alan has been putting his passion for guitar to good use with a work experience placement at the 'Guitar Parlour' in Lincoln. It is part of the Getting More Confidence course that Linkage runs which encourages clients to gain more self-esteem. Alan suffered a brain injury after an accident when he was younger and has found it difficult to be involved in society. Alan has been given travel training to reach his placement.



# History and Heritage



Listed in English Heritage's Register of Historic Parks and Gardens. the then 1,210-acre Boultham estate belonged to the Ellison family and was acquired by Richard Ellison 3rd as a weddina present for his illegitimate son, Colonel Richard Ellison, in 1830. His father founded the first bank in Lincoln (more latterly National Westminster Bank).

Colonel Richard Fllison, who was a Justice of the Peace and Deputy Lieutenant of Lincolnshire, was responsible for the creation of a large ornamental lake in 1857 and for rebuilding and enlarging Boultham Hall during 1874.

After Ellison's death in 1881. Boultham Hall passed to his son, Lt. Colonel R G Ellison, who died in 1909 after which the hall became vacant.







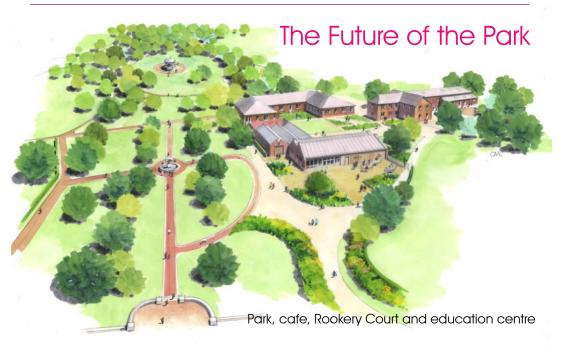
During World War 1, the building served as a convalescence home for soldiers and, after the War, much of the estate was sold off for housing development.

Boultham Park came into public ownership in 1929, when it was bought by the then Lincoln Corporation. The grounds were laid out as a public park with amenities such as a boating lake and a miniature steam railway for children.

Boultham Hall was demolished in 1959 but the footprint remains today. Many people have fond memories of a childhood in the Park with its magnificent floral displays. There are still signs of the Park's fascinating history, including the bandstand, fountain garden and lake.







Linkage is working in partnership with the City of Lincoln Council and others to provide an exciting project within Boultham Park, close to the centre of Lincoln.

The Boultham Park Restoration Project initiative dates back to June 2009 when Linkage bought land adjacent to the park, including the derelict stable block, next to the Rookerv Court development which was built in partnership with Waterloo Housing Group, A total of 16 residents, who have learning disabilities, live in these purpose-built supported

living flats and bungalows, supported by Linkage.

The project also includes the restoration of the bandstand, highlighting the location of the former Boultham Hall and improving the bridges and network of paths, CCTV, benches, bins, and signage will all be added to the park as well.

A café, glasshouse and kitchen garden will be built and the stable block will be converted into a new two-storey education centre that will accommodate



up to 50 day students from Lincoln and surrounding areas, with a particular focus on employability study programmes.

All of these new facilities will benefit the local and wider community by providing a meeting space in the evenings and weekends in the education block, as well as a bright and welcoming café with additional toilet facilities for park visitors. It is planned that the kitchen garden and the glasshouse will provide fresh ingredients for the café menu.

These facilities will also offer learning, training and employment opportunities for Linkage clients, as well as a safe and stimulating environment for them to take advantage of a unique learning experience relating to the heritage and conservation skills being demonstrated during the restoration.

The project will create a new visitor attraction in Lincoln, which will increase footfall and usage of this lovely park.





## The Park and the Community



We are placing great emphasis on the importance of involving the local community, and there are already lots of activities taking place involving local residents and volunteers. These include the 'Mini Explorers' group for under-5s (and their grown-ups) meeting regularly and focusing on the wildlife of the park. A fantastic team of many volunteers has created a stunning garden to commemorate the centenary of World War 1.

Interpretation work on Boultham

Park's heritage will educate and engage visitors, encouraging audiences to discover more about the history of the park and surrounding area. This will be created through a number of activities including a digital history archive, special events, displays, a bi-annual publication called 'Boultham Park Beacon' and projects with schools, much of which will be led by Linkage students and residents.

Find out more at www.boulthampark.co.uk

















## How you can help: As a Business





Being a member of our **Business Supporters Club** can bring lasting benefits for your company whilst helping to raise vital funds to restore beautiful Boultham Park and create major new facilities and opportunities for people with learning disabilities.

#### Becoming a member of our Business Supporters Club can:

- Motivate staff and encourage team-building through fundraising activities
- Provide meaningful employee volunteering opportunities
- Help you reach new audiences to build your business
- Secure positive PR for your company
- Build your brand profile
- Meet Corporate Social Responsibility objectives
- Help you stand out in a competitive market
- Showcase your commitment to community engagement
- Make a genuine impact on the lives of people with learning disabilities.

## Please join our supporters!

We are very grateful to our **Major Sponsors** who are supporting the Boultham Park Restoration Project by donating at least £5,000 from a number of imaginative company initiatives to raise funds.

We promote our major sponsors on the Boultham Park website by showing their company logo on our Supporters page with a live link to their website.

Our press releases and media coverage include updates on fundraising activities that they organise and their company names will be prominently displayed on completion of our Boultham Park minicampus. Our major sponsors are honorary members of the Business Supporters Club and are regularly updated on progress in the park and the Capital Appeal.









To become a **Business Supporter** requires a pledge to donate at least £2,500 to the project. In return for that support you will receive:

- Your company logo prominently displayed on our Supporters page on the Boultham Park website
- Acknowledgement within press releases and media coverage relating to fundraising successes of the Boultham Park Capital Appeal
- Permanent acknowledgement within a special supporters feature contained within the new cafe
- Regular updates on progress in the park via the project newsletter, the 'Beacon'





## Sponsor One of our Events

## Or hold your own

We organise a variety of events throughout the year in support of the Boultham Park Capital Appeal with opportunities for you to become involved. To date, these have attracted significant publicity and your association with a multi-million pound project of such wide-ranging benefit to so many people will really raise your profile.

We already have a number of major sponsors that are members of the Business Supporters Club. Their companies are promoted on our website and media releases, and on completion of the project they will be acknowledged on an attractive permanent feature within the community café and on display to all park visitors and users of the café.

The branding of the Boultham Park Restoration Project, quite naturally, is a design of trees and leaves illustrated on the cover of this brochure and we are currently working with the project design team and graphic designer, to finalise our acknowledgement feature to sensitively represent the level of involvement of each of our valued supporters.









Roman Family Fun Day

# How you can help: As an individual

A few suggestions:



- Take part in a sporting challenge a marathon, or sky dive - and donate your sponsorship to the project
- Organise your own fundraising event perhaps a bake sale, sponsored dog walk, treasure hunt, coffee morning - please check out the A-Z of Fundraising Ideas on our website for inspiration!
- Volunteer to support our activities in the park – so far we have created a WWI Memorial Garden, painted the railings, creation of a new tilting weir to aid water flow in the lake, started a Mini Explorers group - there are so many ways to become part of our exciting project

If you prefer to show your support by making a donation, here are the ways that you can do this:

- You can give online by visiting the www.linkage.org.uk and using the 'Donate' button that takes you straight to our JustGiving page.
- Call us on 01790 752499 to make your donation with credit or debit cards.
- You can send your cheque, made payable please to 'Linkage' Community Trust', to Linkage, Toynton Hall, Toynton All Saints, Nr. Spilsby PE23 5AE and let us know it is for Boultham Park.

## Make a donation to the project by:

Texting **BPRK72** £2 / £5 / £10 to 70070 eg BPRK72 £5















## Contact us

#### **Fundraising Team:**

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#### For more information visit:





www.linkage.org.uk www.boulthampark.co.uk

Thank you for supporting our flagship project in Lincoln